


SENIOR HEALTH EXPO REGISTRATION (CONTINUED)

Category:	<input type="checkbox"/> Medical Services <input type="checkbox"/> Fitness/Health <input type="checkbox"/> Technology <input type="checkbox"/> Legal <input type="checkbox"/> Community Services <input type="checkbox"/> Housing/Respite <input type="checkbox"/> Financial/Banking <input type="checkbox"/> Food/Nutrition <input type="checkbox"/> Other
*Business/Organization Name (*as you would like it listed in our Guide and website)	
*Address	
*City	*State *Zip *Telephone
*Website/social media	
Contact Information: Name	Telephone
Email	

 (please complete both sides)

EXPO LOGISTICS

2022 People Plus Senior Health Expo

9 am to 1 pm, Thursday, October 20, 2022
Brunswick Rec. Center, 220 Neptune Dr.

- ◇ Rec. Center opens at 7 am for setup. Take down at 1 pm. Plan to keep your exhibit in place until the end!
- ◇ 6-foot tables with white draping
- ◇ Please notify us in advance and bring an extension cord if you require electricity.
- ◇ Each participant will receive an email with detailed information prior to the event.

Specifications for optional video submission:

- Digital format from cell phone or digital camera (mp4)
- Horizontal/landscape orientation (not portrait)
- Speak loudly and clearly
- Ensure good, bright lighting
- Suggestions for video content include facility tour, staff introductions, program overview
- Note: editing services are not available



(Portrait)



(Landscape)

“Be on the bag” sponsor deadline:

September 2, 2022.

Table registration deadline:

September 16, 2022.

Please return your completed registration form, description and payment to:

People Plus, P.O. Box 766,
Brunswick, ME 04011

www.peopleplusmaine.org



**Thursday, October 20, 2022
9-1 pm, Brunswick Rec. Center**

The **People Plus Senior Health Expo** links older adults with local and regional resources.

Highlight your business or organization as a prime resource for the fastest growing population in Maine!



We are excited to be back “in person” at the spacious Brunswick Recreation Center with ample parking and great accessibility.

SPONSORSHIP OPPORTUNITIES

PARTNER PLUS \$1,500

- Premium location with up to FOUR 6-foot draped tables
- Recognized as "Partner PLUS" in press releases
- Guest appearance on a Monday morning Radio 9 WCME show with Jim Bleikamp
- Optional 15 minute video of your business (provided by Partner) on our website
- Prominent logo on Expo "swag bags" and featured on front page of Expo Guide*
- 500-600 word story/photos or full page ad (provided by Partner) in the Expo Guide*
- Prominent logo branding in Expo signage and social media
- 50 word description/contact information (provided by Partner) included in the Expo Guide* & web page, with links where available

PARTNER \$1,000

- Recognized as "Partner"
- Logo included on Expo "swag bags"
- Optional 10 minute video of your business (provided by Partner) on our website
- 500-600 word story/photos or full page ad (provided by Partner) in the Expo Guide*
- Prominent logo branding in Expo signage and social media
- 50 word description/contact information (provided by Partner) included in the Expo Guide* & web page, with links where available
- Up to FOUR 6-foot draped tables in high traffic location



*Senior Health Expo Guide: available in The Times Record on Friday, Oct 14th, at the event, and throughout the Mid Coast area



EVENT SPONSOR \$500

- Recognized as "Event Sponsor"
- Name included on Expo "swag bags"
- Optional 7 minute video of your organization (provided by Sponsor) shared on our website
- 300 word story with photo or half page ad (provided by Sponsor) in the Expo Guide*
- Name or logo branding in Senior Health Expo signage and social media
- 50 word description/contact information (provided by Sponsor) included in the Expo Guide* & web page, with links where available
- Up to TWO 6-foot draped tables

REFRESHMENT SPONSOR \$250

- Recognized as "Refreshment Sponsor"
- Optional 5 minute video of your organization (provided by Sponsor) shared on our website
- 1/4 page ad (provided by Sponsor) in the Senior Health Expo Guide*
- 50 word description/contact information (provided by Sponsor) included in the Expo Guide* & Expo web page, with links where available
- ONE 6-foot draped table

Exhibitor Registration: \$125 for profit, \$75 non-profit

- Optional 3 minute video of your organization (provided by Exhibitor) shared on our website
- 50 word description and contact info (provided by Exhibitor) in Expo Guide* & web page
- ONE 6-foot draped table



"Be on the bag" sponsor deadline:
September 2, 2022.

Table registration deadline:
September 16, 2022.

Business/Organization Name: _____

LEVEL OF PARTICIPATION:

- ☐ \$1,500 Partner PLUS: 1 2 3 4 tables (circle one)
- ☐ \$1,000 Partner: 1 2 3 4 tables (circle one)
- ☐ \$500 Event Sponsor: 1 2 tables (circle one)
- ☐ \$250 Refreshment Sponsor
- ☐ \$125 For Profit Exhibitor
- ☐ \$75 Non-profit Exhibitor

OPTIONAL VIDEO SUBMISSION:

- ☐ Will submit new video
- ☐ Use last year's video
- ☐ No video

SPECIAL REQUESTS:

- ☐ Electricity requested
- ☐ Space for stand-up display
please indicate size: _____
- ☐ Other request: _____



Please attach a description of your business/organization (up to 50 words)

Return registration form, description & payment to:
People Plus, PO Box 766, Brunswick, ME 04011

Checks payable to People Plus or call 729-0757 for more payment options

FMI: programming@peopleplusmaine.org
www.peopleplusmaine.org



(please complete both sides)