

**SENIOR HEALTH EXPO
REGISTRATION (CONTINUED)**

Category:	<input type="checkbox"/> Medical Services	<input type="checkbox"/> Fitness/Health	<input type="checkbox"/> Technology	<input type="checkbox"/> Legal	<input type="checkbox"/> Community Services
	<input type="checkbox"/> Housing/Respite	<input type="checkbox"/> Financial/Banking	<input type="checkbox"/> Food/Nutrition	<input type="checkbox"/> Other	
*Business/Organization Name (*as you would like it listed in our supplement and website)					
*Address					
*City	*State	*Zip	*Telephone		
*Website/social media					
Contact Information: Name					
Email					

(please complete both sides)

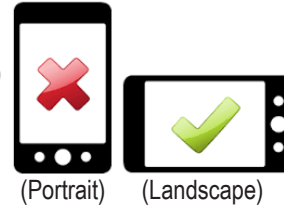
EXPO LOGISTICS

Expo "At Home" — Friday, Nov. 12

- ◇ Video submissions (optional) launched on People Plus website, then hosted for one year thereafter
- ◇ Senior Health Expo Guide will be included in The Times Record circulation on Nov. 12 (~7,000), direct mailed to over 1,700 members and community partners, and available at People Plus and throughout the Mid Coast.

Specifications for optional video submission:

- Digital format from cell phone or digital camera (mp4)
- Horizontal/landscape orientation (not portrait)
- Speak loudly and clearly
- Ensure good, bright lighting
- Suggestions for video content include facility tour, staff introductions, program overview, COVID-19 protocols
- Note: editing services are not available



Registration deadline:
October 15, 2021.

Video submission deadline:
October 29, 2021.

Please return your completed registration form, description and payment to:

People Plus, P.O. Box 766,
Brunswick, ME 04011
www.peopleplusmaine.org



The **People Plus 2021 Senior Health Expo** is a premier event in our community; linking older adults with local and regional resources. Our last in-person Expo sold out with over 80 tables and 600 participants.

**Thursday, November 12, 2021
AT HOME!**

Despite the COVID-19 pandemic, we are not taking a break! We will deliver the Expo directly to the homes of our seniors, online and via video!

We're connecting our older adult population with senior services during these unprecedented times. People will discover your business or organization from the safety of their homes!

Increase your exposure and position your business/organization as a prime resource for the fastest growing population in Maine!



We will miss seeing you in person this year!

SPONSORSHIP OPPORTUNITIES

Sign up now to join these 2021 Partner PLUS sponsors!

PARTNER PLUS \$1,500

- Premium Video Presence
- Recognized as "Partner PLUS" in press releases
- Guest appearance on a Monday morning Radio 9 WCME show with Jim Bleikamp
- 15 minute optional video of your business (provided by Partner) on our website
- Featured on front page of Expo Guide*
- 500-600 word story/photos or full page ad (provided by Partner) in the Expo Guide*
- Recognized as "Sponsor of the Week" in a *Peek of the Week* email blast.
- Prominent logo branding on all Expo signage and social media
- 50 word description and contact information (provided by Partner) included in the Expo Guide* & web page, with links where available

PARTNER \$1,000

- Recognized as "Partner" in press releases
- Up to 10 minute optional video of your business (provided by Partner) on our website,
- 500-600 word story/photos or full page ad (provided by Partner) in the Expo Guide*
- Recognized as "Sponsor of the Week" in a *Peek of the Week* email blast.
- Prominent logo branding on all Expo signage and social media
- 50 word description and contact information (provided by Partner) included in the Expo Guide* & web page, with links where available



*Senior Health Expo Guide will be in *The Times Record* circulation on Nov. 12 (~7,000), direct mailed to over 1,700 members & community partners, and available at People Plus and throughout the Mid Coast.



EVENT SPONSOR \$500

- Recognized as "Event Sponsor"
- Up to 7 minute optional video of your organization (provided by Sponsor) shared on our website
- 300 word story with photo or half page ad (provided by Sponsor) in the Expo Guide*
- Recognized as "Sponsor of the Week" in a *Peek of the Week* email blast.
- Logo branding on all Senior Health Expo signage and social media
- 50 word description and contact information (provided by Sponsor) included in the Expo Guide* & web page, with links where available

REFRESHMENT SPONSOR \$250

- Recognized as "Refreshment Sponsor"
- Up to 5 minute optional video of your organization (provided by Sponsor) shared on our website
- 1/4 page ad (provided by Sponsor) in the Senior Health Expo Guide*
- 50 word description and contact information (provided by Sponsor) included in the Expo Guide* & Expo web page, with links where available

Exhibitor Registration: For profit (donation), Non-profit is FREE

- Up to 3 minute optional video of your organization (provided by Exhibitor) shared on our website
- 50 word description and contact information (provided by Sponsor) included in the Expo Guide* & Expo web page, with links where available



Registration deadline: **Oct. 15, 2021.**

Optional video submission deadline:
Oct. 29, 2021.

Business/Organization Name: _____

LEVEL OF PARTICIPATION:

- \$1,500 Partner PLUS
- \$1,000 Partner
- \$500 Event Sponsor
- \$250 Refreshment Sponsor
- For Profit Exhibitor - donate what you can
- Non-profit Exhibitor - FREE

OPTIONAL VIDEO SUBMISSION:

- Will send a new video
- Use last year's video
- No video



Please attach a description of your business/organization (up to 50 words)

Return registration form, description & payment to:
People Plus, PO Box 766, Brunswick, ME 04011

Checks payable to People Plus or call 729-0757 for more payment options

FMI: programming@peopleplusmaine.org
www.peopleplusmaine.org

(please complete both sides)