

SENIOR HEALTH EXPO REGISTRATION (CONTINUED)

Category:	<input type="checkbox"/> Medical Services <input type="checkbox"/> Fitness/Health <input type="checkbox"/> Technology <input type="checkbox"/> Legal <input type="checkbox"/> Community Services <input type="checkbox"/> Housing/Respite <input type="checkbox"/> Financial/Banking <input type="checkbox"/> Food/Nutrition <input type="checkbox"/> Other
*Business/Organization Name (*as you would like it listed in our supplement and website)	
*Address	
*City	*State *Zip *Telephone
*Website/social media	
Contact Information: Name	Telephone
Email	

 (please complete both sides)

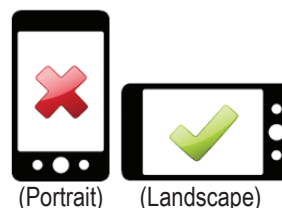
EXPO LOGISTICS

Expo "At Home" — Tuesday, Nov. 10

- ◇ Facebook Live sponsor events
- ◇ Video submissions (optional) launched on People Plus Vimeo page and website, then hosted for one year thereafter
- ◇ Expo Supplement in Times Record on Nov. 6 and available in the Mid Coast community

Specifications for optional video submission:

- Digital format from cell phone or digital camera (mp4)
- Horizontal/landscape orientation (not portrait)
- Speak loudly and clearly
- Ensure good, bright lighting
- Suggestions for video content include facility tour, staff introductions, program overview, COVID-19 protocols
- Note: editing services are not available



Registration deadline:
October 9, 2020.

"BE ON THE BANNER" sponsor deadline:
September 28, 2020.

Video submission deadline:
October 23, 2020.

Please return your completed registration form, description and payment to:

People Plus, P.O. Box 766,
Brunswick, ME 04011
www.peopleplusmaine.org



The **People Plus 2020 Senior Health Expo** is a premier event in our community; linking older adults with local and regional resources. Last year's Expo sold out with over 80 tables and 600 participants.

**Thursday, November 10, 2020
AT HOME!**

Despite the COVID-19 pandemic, we are not taking a break! We will deliver the Expo directly to the homes of our seniors, online and via video!

We're connecting our older adult population with senior services during these unprecedented times. People will discover your business or organization from the safety of their homes!

Increase your exposure and position your business/organization as a prime resource for the fastest growing population in Maine!



We will miss seeing you in person this year!

SPONSORSHIP OPPORTUNITIES

PARTNER PLUS \$1,500

- Premium Video Presence - Live interview on Facebook on Expo day
- 15 minute optional video of your business (provided by Partner) on our website, Facebook page and email blast
- Guest appearance on a Monday morning Radio 9 WCME show with Jim Bleikamp
- Prominent logo on large event banner
- Logo featured on front page of Expo Supplement*
- 500-600 word story/photos or full page ad (provided by Partner) in the Expo Supplement*
- Prominent logo branding in all Expo signage and social media
- Inclusion in Expo press releases
- 50 word description and contact information (provided by Partner) included in the Expo Supplement* & web page, with links where available

PARTNER \$1,000

- Up to 10 minute optional video of your business (provided by Partner) on our website, Facebook page and email blast
- Guest appearance on a Monday morning Radio 9 WCME show with Jim Bleikamp
- Logo on large event banner
- Logo featured on front page of Expo Supplement*
- 500-600 word story/photos or full page ad (provided by Partner) in the Expo Supplement*
- Prominent logo branding in all Expo signage and social media
- Inclusion in Expo press releases
- 50 word description and contact information (provided by Partner) included in the Expo Supplement* & web page, with links where available

Sign up now to join these 2020 Partner PLUS sponsors!



EVENT SPONSOR \$500

- Up to 7 minute optional video of your organization (provided by Sponsor) shared on our website, Facebook page and email blast
- Name on large event banner
- 300 word story with photo or half page ad (provided by Sponsor) in the Expo Supplement*
- Logo branding in all Senior Health Expo signage and social media
- Inclusion in Expo press releases
- 50 word description and contact information (provided by Sponsor) included in the Expo Supplement* & web page, with links where available

REFRESHMENT SPONSOR \$250

- Up to 5 minute optional video of your organization (provided by Sponsor) shared on our website, Facebook page and email blast
- 1/4 page ad (provided by Sponsor) in the Senior Health Expo Supplement*
- 50 word description and contact information (provided by Sponsor) included in the Expo Supplement* & Expo web page, with links where available

Exhibitor Registration: For profit (donation), Non-profit is FREE

- Up to 3 minute optional video of your organization (provided by Exhibitor) shared on our website, Facebook page and email blast
- 50 word description and contact information (provided by Sponsor) included in the Expo Supplement* & Expo web page, with links where available

**Senior Health Expo Supplement prints in the Times Record circulation on Nov. 6, along with copies available at People Plus and throughout the Mid Coast.*



2020 SENIOR HEALTH EXPO REGISTRATION

Registration deadline: **Oct. 9, 2020.**

"Be on the banner" sponsor deadline:
Sept. 28, 2020.

Video submission deadline:
Oct. 23, 2020.

Business/Organization Name: _____

LEVEL OF PARTICIPATION:

- ☐ \$1,500 Partner PLUS
- ☐ \$1,000 Partner
- ☐ \$500 Event Sponsor
- ☐ \$250 Refreshment Sponsor
- ☐ For Profit Exhibitor - donate what you can
- ☐ Non-profit Exhibitor - FREE

SPECIAL REQUESTS:

- ☐ Will send optional video submission
- ☐ Will not send optional video submission
- ☐ Other request: _____



Please attach a description of your business/organization (up to 50 words)

Return registration form, description & payment to:
People Plus, PO Box 766, Brunswick, ME 04011

Checks payable to People Plus or call 729-0757 for more payment options

FMI: programming@peopleplusmaine.org
www.peopleplusmaine.org



(please complete both sides)